



WILBEN



A TRUE MERCHANT TRADER

COMPANY PROFILE





WELCOME

Wilben is a global merchant trading, procurement and supply company with world class credit and financing capabilities. We trade a broad spectrum of commodities across agricultural, metal and energy markets and have strong partnerships with the world's leading suppliers.



YOUR PARTNER IN TRADE

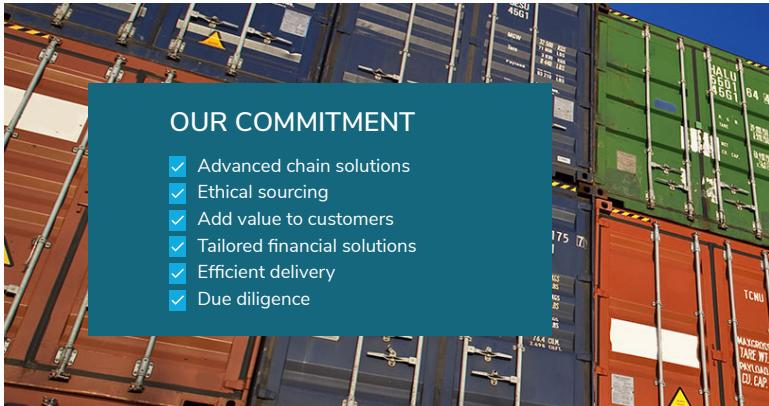
WILBEN AT A GLANCE

ABOUT US

Wilben is a global merchant trading, commodities and procurement & supply company with a world class team and capabilities.

We trade a broad spectrum of commodities across agricultural, metal and energy markets and have strong partnerships with the world's leading suppliers.

Alongside trading commodities, we are a specialised multidisciplined procurement and supply company, delivering a complete single source procurement solution to our customers worldwide. We supply all types of machinery, equipment and materials for construction, infrastructure, production and manufacturing, mining, transportation, healthcare, energy, municipal, industrial and many more sectors. Our team of experienced professionals tailor solutions to assist customers with their specific requirements, ensuring products and goods can be purchased on the credit terms that best match their business cycles.



OUR COMMITMENT

- Advanced chain solutions
- Ethical sourcing
- Add value to customers
- Tailored financial solutions
- Efficient delivery
- Due diligence

We serve our customers from offices located in Africa, Asia, Europe and the Middle East, approaching each relationship with a view to creating long-term and sustained partnerships built on the shared values of trust and consistency.

OUR MISSION

To provide essential value to your supply chain in order to advance and overcome the obstacles of doing international trade.



Commodities

Principle focus on agriculture, metals (ferrous and non-ferrous) and energy



Capital Equipment

Broad spectrum supplier of equipment for construction, engineering, mining and transportation



Credit

Tailored Supply Chain
Credit Solutions

KEYS TO OUR SUCCESS

Wilben operates on 4 continents and has offices strategically located to service clients in country.

- Proven track record based on diligence, efficiency and integrity
- Global footprint and on-ground presence in key markets
- Established relationships and large network of partners
- Resilient balance sheet
- International management team with extensive market experience
- Strong market position at the intersect of commerce, trade and finance
- Partnerships and affiliations with Government entities



“

WE HELP
OVERCOME THE
CHALLENGES OF
INTERNATIONAL
TRADE

OUR EXPERTISE

Affirming our reputation as a true merchant trader, Wilben has built dedicated Commodities Trading and Procurement & Supply divisions to source and deliver commodities and capital equipment to any destination.

COMMODITIES

Wilben possesses a highly skilled and experienced Commodities Trading team and is witnessing substantial growth in this area of our business. We trade in agri (wheat/grains, corn, pulses, oils, feeds), energy (crude, gasoline, diesel) and metals (copper, aluminium, steel).

Our source markets for agri are centred around the Black Sea with key destinations being across the MENA region, Turkey, Africa and the Indian Sub-Continent. For energy and metals we trade across Europe, Middle East, Africa and Asia.

We believe in adding value to our customers across all points of the supply chain process and pride ourselves on our efficient, professional and customer-centric services.





WE BELIEVE IN ADDING
VALUE TO OUR CUSTOMERS
ACROSS ALL POINTS OF THE
SUPPLY CHAIN PROCESS AND
PRIDE OURSELVES ON OUR
EFFICIENT, PROFESSIONAL AND
CUSTOMER-CENTRIC SERVICES.

OUR ADVANTAGES

- Proven track record and trusted reputation
- Long-standing relationships with suppliers and customers
- Extend credit for suppliers and buyers
- Effective risk management of currency, credit and price
- Lean organisation with experienced team, adept at problem-solving and decision-making
- In-depth knowledge of our customers and operational markets

PROCUREMENT & SUPPLY



Wilben's Procurement and Supply division specialises in delivering complete, single source procurement solutions to our customers worldwide. Our experienced team has developed strong relationships with global suppliers, enabling us to source and supply an extensive range of high quality products, materials and equipment. We can create customised solutions and procure even the most specialised items, whilst efficiently managing the supply chain process from start to end. We operate across multiple industries and markets worldwide.

We thrive on delivering innovation, service excellence and high quality solutions that enable our customers to successfully complete their projects.

OUR ADVANTAGES

- Global access to products, materials and equipment
- Long-standing relationships with a wide network of partners, OEMs and principal vendors
- Attractive credit terms & financial solutions
- Highly skilled team, experienced in global markets
- Deep knowledge of multiple industries
- Expertise in developing bespoke solutions for any situation or environment
- Accomplished in RFQ management



“

WE THRIVE ON DELIVERING
INNOVATION, SERVICE
EXCELLENCE AND HIGH
QUALITY SOLUTIONS THAT
ENSURE OUR CUSTOMERS
COMPLETE THEIR PROJECTS ON
TIME AND ON BUDGET.

SUPPLY CHAIN CREDIT SOLUTIONS

Wilben provides bespoke Supply Chain Credit Solutions for corporates. In integration with our commodities and procurement operations, our credit solutions enable us to provide comprehensive trade finance solutions to our customers.

Through our experienced financial trade team, we can tailor Supply Chain Credit Solutions to our customer's cash conversion cycle, in the process mitigating the financial challenges they may face from the supplier's payment terms and strengthening their financial position in the long term.

There are two methods by which customers can avail our Supply Chain Credit Solutions, one, by allowing Wilben to be the supplier or, two, by integrating Wilben into their existing supply chain and allowing us to deal with their preferred supplier.





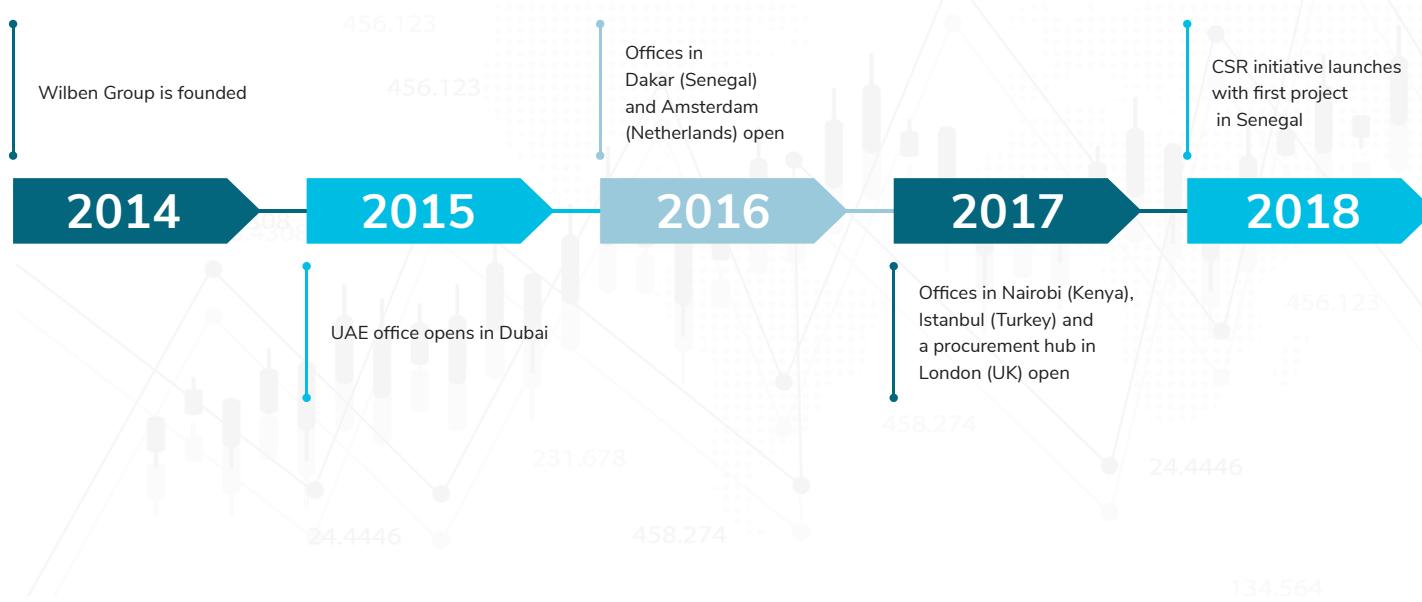
“

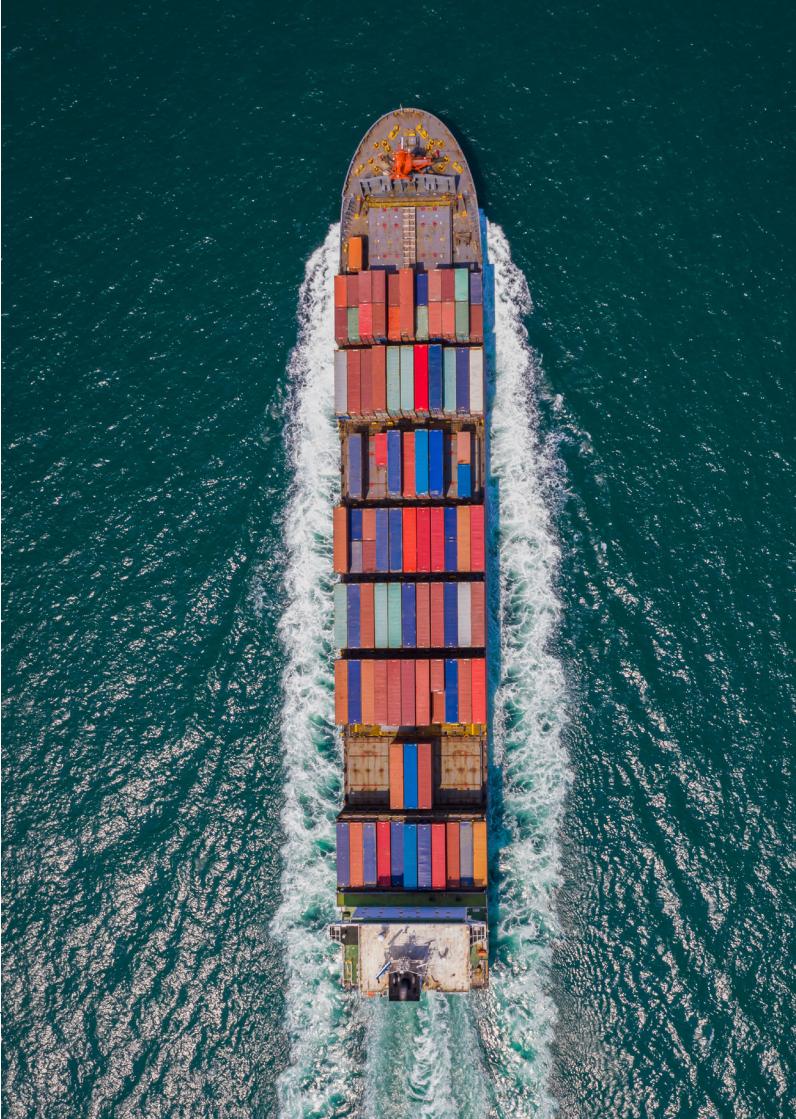
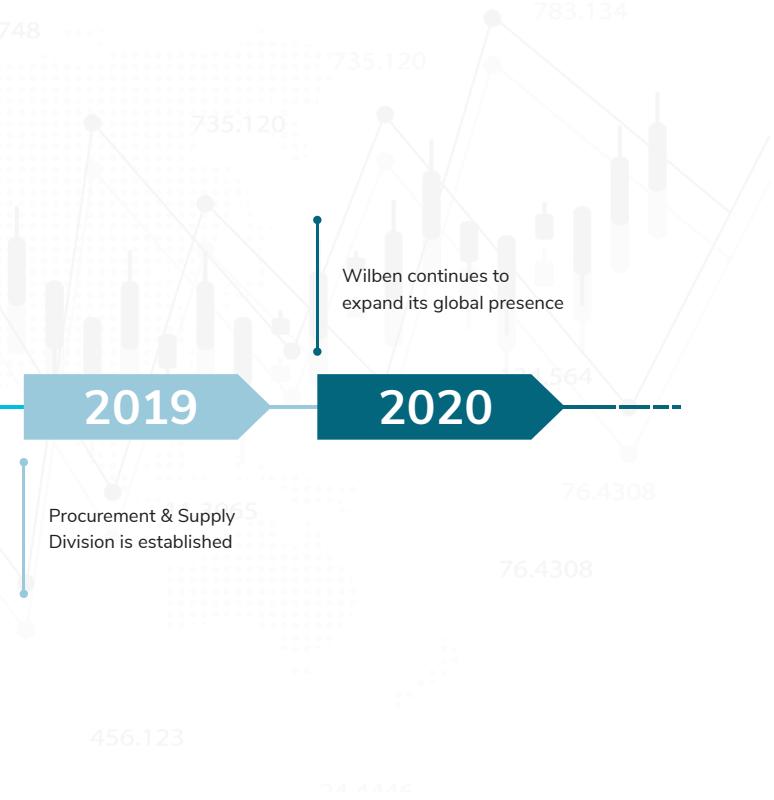
OUR EXPERIENCED
FINANCIAL TRADE TEAM
EXCEL IN CREATING
BESPOKE SUPPLY CHAIN
CREDIT SOLUTIONS FOR
OUR CUSTOMERS.

OUR ADVANTAGES

- Experienced team, capable of tailoring solutions to the financial requirements of different global markets
- In-depth knowledge of trade and financial processes
- Access to a wide range of commodities, products, materials and equipment
- Enhanced efficiency across the supply chain
- Strong relationships with financial institutions worldwide

THE TIMELINE





OUR PEOPLE

“

WORK WITH EXPERTS

Our on ground, customer facing, international management team have the market knowledge and experience to service growing trade needs



MARCUS WADE
Founder & Chairman

- 25 years of trade and trade finance experience.
- Holds a law degree from King's College, London, UK.
- Begins his career with London Forfaiting Company.
- Joins Cargill Inc's Trade & Structured Finance team in 2004.
- Joins Noble Group in 2008 to set up and head its Global TSF division.
- Founds Wilben Group in 2014.



ANDREW FAIRIE
Chief Executive Officer

- Extensive experience in trading, risk management and finance.
- Studies Chemical and Life Sciences at University of Greenwich, UK.
- Begins his career with Shell Trading and Shipping Company (STASCO).
- Joins Merrill Lynch Commodities Europe in 2008.
- Joins Dubai Multi Commodities Centre (DMMC) in 2011.
- Becomes Head of Asset Recovery at EFA Group in 2015.
- Joins Wilben in 2017.



EMIN AKKAN
Head of Trading

- Holds a BSc degree in Business Management from the Middle East Technical University, Turkey.
- Starts his career at Yapi ve Kredi Bankasi.
- Joins GarantiBank's commodities desk in 2007.
- Joins Tiryaki Agro as head of pulses & rice desk in 2011.
- Becomes Head of Trading at ILTA Agribusiness in 2015.
- Joins Wilben in 2017.



MARIEME NIANG CAMARA
Head of Africa

- 19 years of experience in financial services.
- Holds an MBA from the London Business School with specialization in Investment Management and a Bachelor's in finance and trade from HEC Montreal, Canada.
- Works in Standard Chartered Bank for 10 years in various positions in Treasury and Trade department.
- Joins Wilben in Dakar, Senegal office to manage business activities across Africa in 2016.



JAAFAR SHAWWA
Managing Director
Procurement and Supply

- Holds a CPE in Law from BPP Law School, London, UK and a degree in Business Management with Languages from King's College, University of London, UK.
- Works in the manufacturing sector and has several senior business development and sales & marketing roles.
- Founds Spree Trading, a global procurement and procurement supplies company, in 2004.
- Joins Wilben in 2019, when Spree Trading is acquired by Wilben.



MERVE ÖZEN
Director – Turkey

- Holds a BSc degree in Economics from Dokuz Eylül University, Izmir, Turkey.
- Starts her career at KPMG in Istanbul in 2011.
- Joins Avon's Budget Planning team in 2012.
- Joins manufacturer as Channel Development Executive in 2013.
- Joins Wilben in 2019, working out of Istanbul.



AMINE DAHMANI
Head of Bank Relationships
& Distribution

- Holds a Bachelor's degree in Management studies from the University of Nottingham, UK.
- Starts his career at BNP Paribas in Algeria.
- Joins Citibank through their Management Associate Program in 2013.
- Becomes Relationship Manager, Corporate Banking at Citibank.
- Joins Wilben in Dubai office in 2017.



ANDREY IVANOV
Director, Middle East

- Has twenty years of experience in banking, structured trade and commodity finance.
- Holds a Degree in International Economics from Moscow State Open University.
- Begins his career at Sberbank of Russia in 2000.
- Holds several leadership roles in state-owned and commercial banks in Russia.
- Joins Bunge Financial Services in 2007, and in 2017 leads Bunge's office in Dubai.
- Joins Wilben in 2020.



BABATUNDE AGBELEYE
Relationship Manager,
West Africa

- Holds a Bachelor's degree in Agriculture Economics from the University of Ibadan, Nigeria.
- Holds certifications from the London Institute of Banking and Finance, London, UK and International Chambers of Commerce (ICC) Academy.
- Works for ReStral Consulting.
- Joins Zenith Bank Nigeria, working on the Letters of Credit desk for over 15 years.
- Joins Wilben in 2019 overseeing business activities across West Africa.



OYA COŞGUN AŞAR
Senior Business Development
Manager

- Holds a BSc degree in Mechanical Engineering from Gazi University, Ankara, Turkey and an MBA in Marketing and Sales from Bilgi University, Istanbul, Turkey.
- Begins her career as a Planning & Controlling engineer in 2001.
- Joins Schindler Elevator Company and holds several key positions over 17 years.
- Joins Wilben in 2019 handling Procurement & Supply Chain Management, working out of Ankara.



ANDREW WADE
Export Director

- 15 years of experience in international trade, shipping, oil & gas and machinery.
- Holds a BSc in Economics from University College London, UK and an MA in International Business from Ecole Supérieure de Commerce in Rennes, France.
- From 2005, works for several OEMs in the UK developing their global export business.
- Joins Wilben in 2018 specialising in procurement of capital equipment, working out of London.



TANYA ROSS-GADSDEN
General Counsel

- Extensive experience in trade finance, acquisition finance, project finance, corporate finance and corporate advisory work in Australia, EMEA and the Asia Pacific region.
- Holds a Bachelor of Laws and International Business from Griffith University, Brisbane, Australia.
- Admitted in England and Australia.
- Begins her career with Allen Allen & Hemsley in Sydney, Australia.
- Joins Wilben in January 2020.



YULIYA TSOY
Head of Operations

- 7 years of experience in trade finance.
- Holds a Bachelor's degree in Finance and an MBA in Management from the International Academy of Business in Almaty, Kazakhstan.
- Begins her career at SB Sberbank JSC in 2011.
- Joins Wilben in 2016 as Operations Manager.
- Becomes Head of Operations at Wilben in 2018.

CSR INITIATIVE

Wilben operates on core values that extend beyond the boardroom. We believe it is our responsibility to make a difference and to enrich the lives of people in our communities across the globe.

We are ethically and environmentally considerate in our operations and uphold the highest partner standards. We embrace those activities that have a positive impact on society, the environment and the economy.

Our initiatives are growing year on year. We have already helped community projects in Africa and continue to provide ongoing support to them. We are dedicated to sponsoring worthy endeavours in our communities and are always seeking projects that offer us a chance to make a long-term commitment and a lasting difference. To suggest an initiative or find out how you can participate please contact us at info@wilbentrade.com.

“

SUPPORTING
COMMUNITIES,
ENRICHING
LIVES AND
RESPECTING THE
ENVIRONMENT



DUBAI, UAE



Office 4205, Platinum Tower
Cluster I, Jumeirah Lakes Towers
P.O. Box 625782
Dubai, U.A.E.



T +971 4 375 4790
F +971 4 457 2835



info@wilbentrade.com

LONDON, UK



Warnford Court
29 Throgmorton Street
London, EC2N 2AT
United Kingdom



T +44 20 7947 4470
F +971 4 457 2835



info@wilbentrade.com

AMSTERDAM, THE NETHERLANDS



Gustav Mahlerplein 105-115
Office 26.11, 26th Floor
Symphony Offices Building
1082 MS, Amsterdam
The Netherlands



T +31 20 767 1724
F +971 4 457 2835



info@wilbentrade.com

ISTANBUL, TURKEY



Barbaros Mah, Kardelen Sok.
Palladium Tower No: 2 Kat: 32
Ataşehir, 34746
İstanbul, Turkey



T +90 216 687 1584
F +90 216 629 9406



info@wilbentrade.com

IZMIR, TURKEY



Ankara Cad, Mistral İzmir
No: 15 Kat: 42
Konak, 35170
İzmir, Turkey



T +90 232 570 3701
F +90 216 629 9406



info@wilbentrade.com

ANKARA, TURKEY



Beştepe Mah., Nergiz Sok. No: 7/2
Via Flat İş Merkezi Ofis No: 87
Söğütözü-Yenimahalle
06510 Ankara, Turkey



T +90 312 248 1337
F +90 216 629 9406



info@wilbentrade.com

SINGAPORE, SINGAPORE



Level 30, Six Battery Road
Singapore 049909



T +65 6322 1431
F +65 6532 1071



info@wilbentrade.com

DAKAR, SENEGAL



Office 17, Immeuble Venus
Avenue des Ambassadeurs
Rue du Portugal
Fann Residence, BP 281
Dakar, Senegal



T +221 33 822 2328
F +971 4 457 2835



info@wilbentrade.com

NAIROBI, KENYA



3rd Floor, Block A Keystone Park
95 Riverside Drive
P.O. Box 856
00606 Nairobi, Kenya



T +254 20 367 3744
F +254 20 374 0913



info@wilbentrade.com